

eBay Tip Sheet

Picture Tips:

You need to use a picture editor to modify pictures

You need to rename your pictures

Crop out distracting backgrounds, adding focus to your item

Rotate your pictures – don't make your view turn there head to view your picture

Remember to save your changes

Picasa is a free picture editing program available at: www.picasa.com

Setting Up an eBay Account:

1. Starting on the **eBay Home Page**
2. Click on the **Register link** located at the top of the screen

Selling On eBay

Locate your category

Search through the eBay home page for similar items

Use the Advanced Search to see a history of what similar items have sold for

Search Tips: Try different search words & Use specific words instead of general ones

Downloading Turbo Lister

1. Start on the **eBay home page**
2. Scroll to the bottom of the screen
3. Click on the **Downloads link**
4. Click on the **Turbo Lister link**
5. Follow the on screen instructions

Creating a Listing Using Turbo Lister:

1. Start **Turbo Lister** by Double-Clicking the icon on the desktop
2. Click the "**Create New**" **button** and then choose **New button** on the toolbar
3. Follow the onscreen instructions
4. The Create a New Item window opens. At this window you want to title your item, and select your category

Monitoring Your Listings

Starting Point: eBay Home Page

1. Click on the "**My eBay**" **link** located across the top of the page
2. You may need to log into your account
3. Click on the "**Selling**" **link** located on the left side of the screen
4. Items listed in red have no bid, and those in green have bids