

Brookfield Public Library
3609 Grand Boulevard
Brookfield, Illinois 60513
www.brookfieldpubliclibrary.info

Strategic Plan 2011 - 2013

Credits and Acknowledgements

The Brookfield Public Library would like to express its appreciation to the following people, whose contributions have made this strategic plan possible.

Library Board of Trustees

Dianne Duner	Carol Vaughan Kissane
Jonathan Platt	Judith Sweet
Jennifer Oberhauser	Lisa Knasiak
Barbara Garvey	

Administration

Kimberly Litland, Library Director

Ad Hoc Long Range Strategic Planning Committee

President Dianne Duner, Vice-President Jonathan Platt, Trustee Lisa Knasiak, Library Director Kimberly Litland, and Head of Technical Services Toni Hergenrother.

Brookfield Public Library Management Team

Toni Hergenrother, Head of Technical Services, Jim Berg, Head of Circulation Services, Debbie Griggs, Head of Reference and Electronic Services, Kim Krueger, Head of Youth Services

Staff Members

Sincere appreciation goes to the many Library staff members who participated in this planning process by attending staff focus groups.

Friends of the Brookfield Public Library

Community Participants

Chamber of Commerce, Grand Prairie Business District, Village of Brookfield, Brookfield Police Department, Brookfield Fire Department, Brookfield Recreation Department, Rotary Club, all school districts serving the Village of Brookfield, the home schooling community, LaGrange Area Department of Special Education, Project Care, Triton College, College of DuPage, School on Wheels, Brookfield Women's Club, British Home Aging Well.

Facilitation

We wish to acknowledge the valuable guidance and efforts provided by Dan Wiseman, Lead Partner, Wiseman Consulting & Training. Mr. Wiseman was the facilitator of this latest strategic planning process and assisted with meetings with staff and Trustees as well as with the early drafting process.

Brookfield Public Library
3609 Grand Boulevard
Brookfield, Illinois 60513
www.brookfieldpubliclibrary.info

Vision Statement

Inform, Innovate, Inspire!

Mission Statement

The mission of the Brookfield Public Library is to create a cultural, educational, and informational center for the community by providing readily accessible and organized materials, programs and services that enrich the lives of residents of all ages.

Goals and Objectives

I: Services and Programs. Design and implement Library services and programs that engage the community and promote literacy, personal information gathering and entertainment, and encourage Library use.

Objective A: Supply easy and convenient access to the latest technologies and to the Internet in an effort to meet the information needs of users.

Objective B: Provide materials, programming, and share early literacy techniques with families to build children's reading skills and boost their enjoyment of reading.

Objective C: Offer users high quality, one-on-one reference assistance.

Objective D: Provide collections and programmatic resources to support residents in meeting their lifelong learning goals.

Objective E: Establish and develop the Library's role as a destination for activities and the use of leisure time.

II: Facilities. Ensure that the Library facility responds to changing demands of users and provide, through expansion or new construction, the capability of housing future Library collections, technologies, and programs.

Objective A: By December 2013, identify a preferred long-term strategy for expanding or relocating the Library.

Objective B: Secure funding and community support for the future expansion or building.

Objective C: Keep the community publicly engaged in the process of identifying siting and building needs.

Brookfield Public Library
3609 Grand Boulevard
Brookfield, Illinois 60513
www.brookfieldpubliclibrary.info

III: Funding. Identify and secure the funding necessary to provide quality Library resources to the community.

Objective A: Demonstrate wise stewardship of Library resources by pursuing efficiencies for operations and maintenance of the infrastructure.

Objective B: Continue support for the fundraising activities of the Friends of the Brookfield Public Library.

Objective C: Explore the idea of revenue-generating programs and services.

IV: Marketing and Outreach. Improve community awareness about the Library's services and programs and build broad-based support.

Objective A: Make promotion of Library programs and services a primary emphasis, particularly in ways that reach out to non-users.

Objective B: Research and implement new methods to communicate with residents.

Objective C: Enhance the value of the website for sharing information regarding Library services

V: Technology. Implement user-friendly technology that supports public service.

Objective A: Continue to employ automated solutions and new technologies that increase our ability to serve users.

Objective B: Develop brief instructional videos, podcasts and/or print materials for public use.

Objective C: Instruct library users on technology issues by offering hands-on workshops and one-on-one assistance.

Objective D: Foster a knowledgeable, technologically savvy Library one step ahead of its users by promoting ongoing continuing education opportunities for staff members.